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Media release

New polling shows 2 in 3 Australians want action on housing

Federal and state governments are failing the test of providing secure, affordable housing with two in three Australians saying all political parties must do more to address housing affordability.

The polling has been released to coincide with the housing, homelessness and community sectors uniting in Canberra today to launch a new national campaign aimed at rebalancing the housing system for ordinary Australians.

Key points from poll:

- 62% of Australians think the Federal Government is not doing enough about housing affordability
- 60% think the Opposition needs to do more
- 49% of Coalition voters believe the Federal Government is not doing enough, and
- 57% of Labor voters believe the Opposition should do more.

Everybody's Home campaign Spokesperson, Kate Colvin said housing affordability is clearly a critical issue that all parties were failing to address.

"Making sure everyone has a home is a top order priority for Australians but it is not matched by action from our political leaders. That needs to change," Ms Colvin said.

"Genuine home buyers are missing out to people building investment portfolios. Growing competition for rental properties is driving up prices and rental insecurity.

"There's a chronic shortage of social and affordable rental options, and it's causing record levels of homelessness.

"Both the major parties have a very poor report card when it comes to housing. The Everybody's Home campaign will make sure they have no choice but to start taking genuine action instead of more thought bubbles and piecemeal measures.



**Housing solutions
for all Australians**

“We need to address the entire housing system to make sure every Australian has a safe, secure roof over their head whether they’re buying, renting or at risk of homelessness.”

Everybody’s Home will launch at the National Press Club in Canberra today. It aims to unite Australians behind a real focus on solutions that will ensure everybody has the security of a home.

In the lead up to the Federal Election the campaign will roll out a roadmap for how we can fix every part of our housing system – from redressing the balance for home owners to triggering large scale investment **from** superannuation funds in affordable rental homes.

Media enquiries: Jenny Stokes 0478 504 280