

Building Community Support for Community Housing TOOL KIT

Why do some people oppose affordable housing?



CASE STUDY THE PLATFORM: DESIGN EXCELLENCE IN A HIGH DENSITY URBAN RENEWAL SETTING

In 2014, City West Housing welcomed 'key worker' tenants into their new homes at The Platform Apartments in North Eveleigh. The site of the \$28 million Urban Development Institute of Australia award-winning affordable housing development is within UrbanGrowth NSW's Central to Eveleigh Urban Transformation Area. The site was earmarked for affordable housing by the NSW Government in 2008.

During the Development Application process, there were seven public submissions received, with the majority of concerns raised related to traffic, parking issues and a few concerns about the building height and footprint. There were no concerns raised about 'who' would live in the development. City West Housing reports that they have received no issues or complaints from neighbours about the development or tenants. JSA's post-occupancy survey of neighbours for this study revealed an overall neutral or positive experience with the development. Neighbours interviewed even expressed support for affordable housing and the need for more of it in inner Sydney. The Platform shows that high quality affordable housing can be achieved in inner city renewal areas, particularly where public land is being utilised for new housing, with few concerns raised or negative impacts experienced by residents.



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